

# INTERMACH

10-13 MAY 2023 BITEC



Unlocking The Next Industrial Revolution

Officially Supported by

Co-organised SUBCON Thailand:



Supported by:









# **Unlocking**

# INTERMOCH

## The Next Industrial Revolution

The 39th INTERMACH presents the integration of advanced technology solutions in manufacturing processes across the value chain. Technologies such as Industry 4.0, Al, Industrial IoT, AR/VR, Advanced Robotics, Automations, 3D Printing, Cloud and Big Data analytics are transforming the manufacturing industry in a significant way.

INTERMACH is ASEAN's Leading International Industrial Machinery and Subcontracting Exhibition and features the latest advanced machinery, equipment, and digital devices & solutions in facilitating the manufacturing transformation from some of the world's leading brands. The show covers a wide variety of manufacturing industries - especially those in Automotive, Electronics, Electric, Construction, Medical devices, Furniture and Agriculture. The show is well known in the industry to provide real business opportunities to exhibiting companies. It is also well known to attract top decision makers and quality buyers that can make purchase decisions on the spot. No other show can match this outstanding performance!

The 2023 edition will be included the special new exhibition features - Advanced Metrology & Testing and Plastic & Rubber - to further shine a spotlight on these sectors and to offer a more comprehensive value chain of the manufacturing industry including:



**SHEET METAL** 



**MACHINE TOOLS** 



WELDING



**PLASTIC & RUBBER** 



**AUTOMATION** & ROBOTICS



ADDITIVE MANUFACTURING & SOFTWARE



**ADVANCED METROLOGY & TESTING** 

Co-Located with: SUBCON Thailand 2023

The 2023 show, it provides a special business platform with opportunities in business expansion and linkage between leading part-makers in electrical components; automotive machinery; medical equipment and more. Participants met with global industrial part-buyers at the show. The only event co-organised by Informa Markets (Thailand), the Thailand Board of Investment (BOI) along with Thailand's Subcontracting Promotions Association, last year's event saw 1,982 business partnerships created, which accounted for more than 7,222 million Baht in business value. The show has proved to be an ideal target for buyers and provided special opportunities for INTERMACH and MTA Asia exhibitors to present their products to quality buyers from ASEAN and the world.











# At a glance



**Leading Brands** 

Leading **Exhibitors Exhibited this Edition** 



**Total VISITORS** 30,016 **36 Countries** 

16.52%

15.19%

11.25%

9.85%

7.90%

7.16%

5.35%

4.97%

3.66%

3.48%

2.87%

2.27%

1.18%

8.45%

**IOB LEVEL** 



Top **1**0 International Visitors Japan, Singapore, China, Taiwan ROC, Malaysia, India, UAE, USA, Korea, Germany

### **Buyer Report**

#### **COMPANY'S MAIN INDUSTRY**



16.52% Auto parts &



Manufacturing



11.25%

- Auto parts & Components
- Iron, Steel Metal Machine Manufacture
- Assemblers
- Electrical & Electronic
- Engineering, Consultant Services
- Automobile & Spare Parts
- Air-Conditioning & Refrigeration
- Plastic & Rubber
- Printing & Packaging
- Building & Construction
- Research & Scientific Work
- Furniture
- Medical Device & Parts
- Other

#### **JOB FUNCTION**

21%	Production
18%	
10%	Management
16%	Factory /
$\blacksquare$	Plant Manage
14%	Purchasing Department
9%	Quality Control / Quality
$\succeq$	Assurance Department
7%	Maintenance Department
5%	Marketing / Sales
4%	Laboratories / Researcher
170	Euboratorios / I toscarorio

#### **PRODUCT & TECHNOLOGY OF INTEREST**



15.65%

Factory Automation
<ul> <li>Machine Tools, Acce</li> </ul>

- Industrial Robots
- Hand Tools, Power tools & Accessories
- Material Handling Equipment & Storage Systems
- Measuring, Testing & Control, Quality Assurance
- Tools & Cutting Tools
- Service

15.65
12.51
11.54

10.98% • Sheet Metal Machinery 8.20%

7.21% Mold & Die 6.73% 6.60%

• Air Compressor

• Welding & Components • Power and Transmission

• Other

9%		

5.20%

5.16%

4.87%

2.35%

2.13%

0.87%

28% 11%

Operation Officer (Engineer, Technician, Marketing, Sales) Middle Management (Manager, Assistant Manager, Supervisor) Senior Management (CEO, COO, MG, GM, Director) Owner/ Stakeholder

**Others** 

Others (Government Officer Media/ Press, Student, Researcher)

35.43%

11.60%

1.62%

#### **PURPOSE OF VISIT**

- To view and study new technology
- · To view and recommend to decision maker 27.60% To place orders 23.75%

6%

- To evaluate for future participation
- Others



35.43%

To view and study new technology

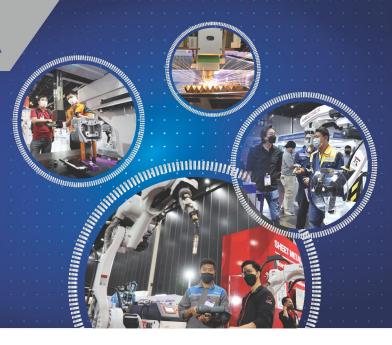
# INTERMOCH mtclasia

#### Officially Supported by:

Thailand Convention & Exhibition Bureau (TCEB)

#### Supported by:

- Thai-German Institute (TGI)
- Thai Auto Parts Manufacturers Association (TAPMA)
- Thai Tool and Die Industry Association (TDIA)
- · Electric Vehicle Association of Thailand (EVAT)
- Thai Automation and Robotics Association (TARA)



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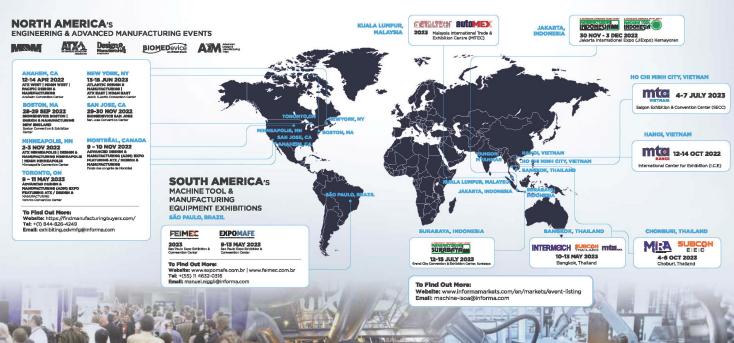




#### **ASIA**'S LEADING **MACHINE TOOL, MANUFACTURING &** SUBCONTRACTING INDUSTRY SHOWS







For More Information:

www.intermachshow.com

#### CHINA

Asia International Trade and Investment Association Union of Industrial and Economic Intl. Expo Co., Ltd. Mr. Zenghui

- zenghui@bizj.com, 495663070@qq.com
- **4880571 87766596**

#### SINGAPORE

Informa Markets

Mr. William Lim / Ms. Carolyn Lee

- machine-isao@informa.com
- **4** +656989 6555

#### THAILAND

Informa Markets (Thailand)

Ms. Jidakam J.

✓ Jidakarn.j@informa.com

**4** +66 2036 0556

#### OTHER COUNTRIES

Informa Markets (Thailand) Ms. Sukanya A.

THE ADVANCED MANUFACTURING TECHNOLOGY SERIES

- Sukanya.a@informa.com
- +66 2036 0561